Dear <Insert Manager’s Name>:

I’m writing to request your approval to attend [Sandler SUMMIT](https://localoffers.sandler.com/sandler-summit-2025) Sandler’s annual sales and leadership conference will take place at the Orlando World Center Marriott from April 2-3rd, 2025 and I think it could be an amazing learning and growth opportunity for me.

Why SUMMIT? It’s the ultimate sales and leadership event to meet and learn from the brightest minds in the industry. SUMMIT is a unique opportunity for me to learn new tactics, grow my network, and unlock new potential when it comes to my development with:

* **Expert-led sessions** that will provide key insights and trends crucial to my work and beyond. I’ll walk away from the conference with new tactics that I can immediately put to use.
* A lineup of **Sandler and industry experts** who will share their expertise and offer new perspectives to tackling work challenges. Past speakers have included Organizational psychologist and best-selling author **Benjamin Hardy,** CEO HubSpot **Yamini Rangan,** Email sales and marketing guru **Jay Schwedelson,** and Business philosopher from Zig Ziglar Corp. **Krish Dhanam.**
* Extensive Networking Opportunities for different industries (like HubSpot, Replicate Labs, SoarScribe, Fathom, and more) that can lead to new partnerships, collaborations, business opportunities, and more.
* Growth and Development breakout sessions tailored to individuals, team leaders, and business owners with industry leaders. Past sessions have included deep dives into AI optimization for Sales, Driving a High-Performing Sales Culture, Creating an Automatic Lead-Generating Machine, Pipeline Mastery, and more.

SUMMIT unites thought leaders from over 161 countries across sales, leadership, revenue operations, and business owners to deliver world-class education. I’ll be able to choose my own learning path with purpose-driven sessions and other event experiences based on my growth goals and interests.

Here’s the approximate breakdown of costs for me to attend:

In-person passes General Admission VIP PASS - $1250
Hotel - ~$600

Sandler Miami Welcome Networking Happy Hour on 4/1 – FREE

Sandler Miami Formal Networking Dinner on 4/2 - FREE
Other Travel Expenses: Flights, meals, etc.

Total: [add up the individual fees to find your total]

I hope you agree that this will be a great opportunity for me to bring back new ideas and methods that will ultimately benefit our organization. Upon my return, I’ll be ready to share key takeaways, including practices we can start to implement immediately.

Thank you for your consideration!

<Insert Name>